

**Garfield Traub Shares Insight on  
Public/Private Partnerships at 2010 ALIS Conference**  
*Principal Ray Garfield presents innovative financing strategies to make  
projects happen*

**(DALLAS) Jan. 29, 2010 – Ray Garfield**, principal of [Garfield Traub](#), the nation’s leading real estate development services firm for essential public projects, presented on the topic of financing for public and public/private partnerships at [The Americas Lodging Investment Summit \(ALIS\)](#) Jan. 26 in San Diego, Calif. ALIS is one of the largest hotel investment conferences in the world, having attracted more than 5,000 international delegates over the past two years.

While attending the conference, Garfield participated in a panel discussion on the creative financing sources and techniques available today for public/private partnerships. In addition, the panel discussed how cities and agencies are working with developers to complete projects in this economic downturn.

“The ALIS conference is a premier gathering for our industry, and I appreciated the opportunity to participate in a dynamic discussion on public/private partnerships,” said Garfield, who has more than 35 years of experience in real estate development services. “With all the challenges facing municipalities in today’s economy, it’s vital to be informed of innovative public and public/private financing strategies to bring developments to fruition.”

In September 2009, Garfield Traub completed the 303-room Overton Hotel and Conference Center in Lubbock, Texas, which is expected to be a driving engine of development and economic growth for the city for years to come. The Overton Hotel and Conference Center is a public/private partnership with the City of Lubbock, owner/operator 1859 Historic Hotels Ltd, and developer Garfield Traub, who led the project.

“The industry should look to the Overton Hotel and Conference Center as a model example of how a public/private partnership should work to benefit all involved,” Garfield said.

**ABOUT GARFIELD TRAUB**

Garfield Traub is the nation’s leading development services firm focused exclusively on essential public facilities. Garfield Traub acts as the lead coordinator for all public and public/private project development needs, including financing, design, construction and asset management. For more than 35 years, Garfield Traub and its principals have financed more than \$11 billion in debt and equity and developed more than 30 million square feet of all property types, nationally and abroad. For more information, please visit [www.garfieldtraub.com](http://www.garfieldtraub.com)

# # #